**Briefing Paper regarding County Lines – the Cunch App**

This County Lines app is not surprisingly creating consternation amongst parents of exploited children.  It is a game about running a County Lines (Cunch) operation.  The NCA, VKPP and NCLCC are all aware of this app and the NCLCC is investigating whether any action can be done about it.  It appears to have an in-chat facility which would enable grooming/recruitment and so hopefully action can be taken. This App appears to be available via the Iphone App store etc. Information from the National Police Chiefs’ Council.













